



# Buy domains for various types of business and your product BRAND!

Buy domains for various types of start (com, ru, biz, info, net)

Why spend money on the purchase of the domain?

The answer!

If you bought a domain (for example in the area of com), we began to develop the project, invest in its promotion of the web, in print media, the media environment. Your name will be already hearing from potential customers, your brand will be known and recognizable. Your strengths, resources and ideas as soon as they want to take advantage of competition in their favor.

How does this happen?

No, no one will sneak into your office at night to learn your secrets.

Your competitors will buy similar domain names, and direct to their sites.

Customers who well remember your store by mistake may confuse the domain, and will fall on the stranger, and not your website.

For example, if your store has a name:

Fotomir.com

Fotomir.net purchased domains, Fotomir.info, Fotomir.ru done a redirect (move) to the competitor's site.

I've had cases when buying a domain in another domain zone and fully forged site content to attract advertisers. I hope that you, dear reader, do not fall so low?

Useful info Use different types of domains in their name

As I described earlier, the domain of catfish has long been in operation, and this has led to the fact that the November 4, 2007 ended with all four-letter domains available on the Internet. Based on materials Softodrom

Try biz domains (from the English word business - business, business, business). This domain was created to try to increase the number of variants of names that have been used in the COM domain, the NET and ORG.

Use the domain name in the domain name of the store.

Do not forget that there is an interesting domain names:

.TV Possible examples: shop.tv, magazin.tv

.NET Sample sites: poezda.net, pisem.net

Buy top-level domain top-level domains - COM, RU, UA

If you want to buy a domain in your local area, such as Voronezh store will be: nazvanie.vrn.ru or Kiev

- nazvanie.kiev.ua

Thereby you artificially lends the range of potential customers from other regions and countries. If the store nazvanie.SOM sounds - in this title no narrow geographic focus, only the type of business.

Interesting points I would like to highlight the following points of interest:

Why is it better to take the domains com Why do I recommend customers to buy domains COM?

First, the domain COM is a classic, this is the primary domain on the Internet for those who are engaged in business or commerce!

Secondly, the domains in your country: ua or com.ua (Ukraine), ru (for Russia) is usually carried out domestic registrar. Therefore, in case of change of power, misunderstanding or understanding of the complexities of conflict situations - it is possible to disable or close the domain \ hosting in your country of residence by local authorities. COM domain are in the US, so all these steps to perform more complicated.

Who is the owner? Always check who the owner of the domain.

Some studios, which received a building site "like" to buy and register a domain name for themselves. After the spent money and effort into promoting a domain you're left with nothing at the end of the cooperation with the studio. It is recommended that the administrative and technical contact was registered on your details. If you do not want to show their position - in the US demand service is a "private registration". This means that no one can find out who is registered in the domain. This recorder does not show coordinates, but reserves the right to your domain management.

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